

Mr. Rui Xu

Cardiff University, Cardiff, U.K.

XuR25@cardiff.ac.uk +44 07880879187

LinkedIn: www.linkedin.com/in/rui-xu-1bb216275

EDUCATION

-
- Tianjin University (QS: No.257) - Undergraduate Programme (Bachelor)** 09/2016 - 06/2020
- Major: Mechanical Engineering.
- Guangdong University of Technology- Postgraduate Programme (Master)** 09/2021 – 06/2023
- Major: Finance.
 - Main Courses: Corporate Finance, Behavioural Finance, Investments, Risk Management and Financial Institutions, Financial Theory and Policy, Financial Markets and Financial Institutions, Financial Statement Analysis, Fintech, Derivative Financial Instruments.
 - Score: 90.2/100 (Contains 17 courses, 36 credits); 1/57 (Ranking); 3.66/4.0 (3.90/4.3)
- Cardiff University – Postgraduate Research (Ph.D.)** 10/2024 - Current
- Programme: Logistics, and Operations Management.
 - Proposed Research Topic: Optimizing Operations Management in Online Consultation with Large Language Models.

RESEARCH EXPERIENCES

-
- Health big data industry development and privacy regulation - National Social Science Fund of China: Post-Funded Project (Grant No.19FGLB073)** 05/2021 - 07/2024
- Advisor: Prof. Zhong Wang.
 - Role: Participator.
 - Main work: Data curation; Writing-review & editing; Software; Formal analysis
- Research on Mechanism Design of Privacy Protection of Personal Data Circulation - National Social Science Fund of China (Grant No.21BJL038)** 09/2021 - 07/2024
- Advisor: Prof. Zhong Wang.
 - Role: Participator.
 - Main work: Data curation; Formal analysis, Visualization.

PUBLICATIONS & WORKING PAPERS

-
- Publication (ORCID: 0000-0002-8706-639X):**
- **Xu R**, Rostami-Tabar, B., Jang, S. Investigating the Role of Large Language Models in the Operations Management of Online Health Services. *Presented at: EURO 2025 the 34th European Conference on Operational Research in 2025, Leeds, U.K., 22-25 June, 2025.*
 - **Xu R**, Wang Z*. Generative artificial intelligence in Healthcare from The Perspective of Digital Media: Applications, Opportunities and Challenges. *Heliyon*, **2024**, 10(12): e32364. (SCI Q1)
 - Wang Z, **Xu R***, Liu Y, et al. Licensing Policy and Platform Models of Telemedicine: A Multi-Case Study from China. *Frontiers in Public Health*, **2023**, 11:1108621. <https://doi.org/10.3389/fpubh.2023.1108621> (SSCI&SCI Q1)
 - Wang Z, Guo Y J, **Xu, R***. Attitude Disparity and Worrying Scenarios in Genetic Discrimination--Based on Questionnaires from China. *Healthcare*, **2023**, 11(2): 188. <https://doi.org/10.3390/healthcare11020188> (SSCI&SCI Q2)

- Wang Z, **Xu R***. Price Controls and Platform Ecosystem: A Comparative Analysis of Parking Applications between Beijing and London. *Sustainability*, **2022**, 14(9): 5485.
<https://doi.org/10.3390/su14095485> (SSCI&SCI Q2)

Working Papers:

- **Xu R**, Mono, Wang Z, etc. Open Banking and Using Intention in China: A Perspective of Value-based Adoption. Research Design Finished.

Other:

- Wang Z, Lin H X, **Xu R**, et al. The Path of Data Capitalization of State-owned Enterprises in Guangdong Province[N]. People's Daily Online, 2022-4-14. (in Chinese)

HONOURS

- | | |
|---|---------|
| - Research Excellence Scholarships of China Scholarship Council | 07/2024 |
| - Honor Graduate at Guangdong University of Technology of 2023 | 06/2023 |
| - Member of the Cultivation Program of the Top Innovative Talent Postgraduate at Guangdong University of Technology | 11/2022 |
| - China National Scholarship of Postgraduate | 9/2022 |
| - Academic Scholarship of Postgraduate | 9/2022 |

OTHER ACTIVITIES

- | | |
|---|------------------|
| Adjunct Counsellor in Qiushi Honors College of Tianjin University | 10/2018 - 3/2019 |
| - Main Work: Event organization, Association guidance. | |
| - Acquirement: Dealing with interpersonal relationships, Communication skills, Time management. | |
| Volunteer Teacher in Dazhai Nine-year Education School, Gansu Province, China | 7/2017 – 8/2017 |
| - Main Work: Instruction, Investigation. | |
| - Acquirement: Teaching methods, Practical skills. | |

SKILLS

- Software: Data processing software (Stata, SPSS, E-Views), Reference management software (Zotero, Endnote), Programming software (R, Python, C++), Charting software (Visio)
- Language: IELTS (overall score of 7.0: Listening 7.5, Reading 7.0, Writing 6.5, Speaking 6.0)

HOBBIES

Reading, Hiking, Swimming, Running, Listening to music, Video games.